



HR Excellence 2025

Conference & Awards
NOV. 18 - 19 State of Kuwait

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HR **2024**
Excellence
Conference & Awards
NOV. 19 – 20 State of Kuwait

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The Conference

The **HR Excellence Conference & Awards** is more than just an event, it is a Strategic Initiative that brings together **HR Professionals, Industry Leaders, and Business Experts** to exchange knowledge, explore emerging trends, and celebrate achievements that shape the **Future of Work**.

Main Objectives

HR Leadership

Equip HR Professionals with forward-thinking strategies, global HR trends, and practical tools that support their role as strategic partners in the business.

HR Networking

Facilitate meaningful connections and knowledge exchange among HR Leaders, Industry Experts, and Solution providers.

HR Recognition

Provide opportunities to individuals and organizations to be acknowledged for their outstanding contributions, innovative practices, and leadership.



The Organizer – NSMC

North Star Management Consultancy (NSMC) is your trusted partner for professional and organizational development. Inspired by the guiding light of the North Star, we aim to help individuals and organizations discover their true destinations and navigate their journeys effectively and efficiently.

North Star Management Consultancy is also the only **Certification Preparation Provider (CPP)**, as well as **Recertification Provider (RP)** for HRCI in the State of Kuwait.

The Clients





Conference Attendees

The buzz around the Conference began well before the event, with attendees actively sharing their excitement on Social Media, reflecting the strong engagement and credibility the Conference held within the HR Community in Kuwait and Beyond.





Speakers, Panelists, and Experts

The Conference featured a distinguished lineup of Speakers and Panelists, including Top HR Leaders, Industry Experts, and Influential Voices from both Local and International Organizations. Their diverse perspectives and deep expertise brought valuable insights to the stage; covering a wide range of HR-Related Topics.





Excellence Awards

The **HR Excellence Conference & Awards 2024** honored individuals and organizations that demonstrated outstanding contributions in the HR Field. Through a transparent and thoughtful selection process, Winners were recognized for their Leadership, Innovation, and Impact in shaping effective HR Practices.

Organizational Awards

- HR Certification Champion (Boubyan Bank)
- Employee Experience Heroes (Warba Bank)
- Best HR Digital Transformers (Warba Bank)
- Employer of Choice (Warba Bank)
- Employee Wellness Advocates (Jazeera Airways)
- Employee Learning Innovators (Boubyan Bank)

Individual Awards

- Best Keynote Presenter (AbdulAziz Al-Roomi)
- Best HR Expert (AbdulAziz Al-Roomi)
- HRBP of the Year (Wala'a Refaat Ibrahim)
- HR Rising Star of Kuwait (Racheal Fernandes)
- HR Influencer of Kuwait (Abdulla Murad)
- HR Leader of the Year (1st - Abdulaziz Al-Roomi)
(2nd - Esraa Aziz)



Moments from the Awards Ceremony capturing the Pride, Joy, and Recognition of Excellence in the HR Community





Sponsors & Exhibitors

We extend our gratitude to the Sponsors and Exhibitors who played a vital role in the success of the **HR Excellence Conference & Awards 2024**. Their support, presence, and engagement added tremendous value to the Conference.

Conference Sponsors



Diamond Sponsor



Golden Sponsors



Silver Sponsor



Official Airways

Conference Exhibitors



Press Releases

The **HR Excellence Conference & Awards 2024** attracted notable media coverage, with highlights featured in prominent newspapers. This visibility helped extend the reach of the event beyond the venue; showcasing its key discussions, honored awardees, and overall impact in the HR Community.





Conference Videos

The **HR Excellence Conference & Awards 2024** was filled with meaningful moments and valuable insights.

Click on any topic to access the related video content

Keynotes

Creating A Leadership That Prevails - Abdulaziz Al-Roomi
Expanding Horizons in HR - Jorge (J.D.) Nomdedeu
HRCI Organizational Certification Programs - Brad Boyson
The Transformative Power of DEIB in Business Success - Sarah Christensen
Building Trust for Organizational Excellence - Hamza Taqi
Continuous Improvement Through Performance Management - Amr Shalaby
People-Centric Management in Today's Workplace - Malini Vijay Rajah
Beyond Engagement - Salem Al-Dousari
AI & The Future of HR - Yamen Zein
Learn with NSMC - Mohamed Sami

Panel Discussions

Creating Positive Employee Experiences

Moderator: Elham AlSabti **Panelists:** Emad AlAblani, Khaled AlRahmani, Jasem AlShehab, Barrak AlNakkas, and Talal Beidas.

Talent Mapping & Competencies Assessment

Moderator: Maryam AlMajadi **Panelists:** Abdulaziz AlRoomi, Ahmed AbdelAziz, Esraa Aziz, and Wala'a Refaat.

Strategic Synergy - Achieving Executive Agendas Through HR Practices

Moderator: Uzma Saeed **Panelists:** Omar AlAwadhi, Faisal Malallah, and Faisal AlRefai.

Workforce Coaching & Mentoring

Moderator: Menna Farag **Panelists:** Ahmad Darwiche, Ghada Ahmed, Wafaa Salman, and Abdulla Murad.

The Future of People Management

Moderator: Uzma Saeed **Panelists:** Imad Ghazzawi, Mohamed ElSheikh, and Ahmad Rajab.

Emotional Intelligence At The Workplace

Moderator: Abdullah Al Rabaiah **Panelists:** Andre Viegas, Fatema Yaqoub, and Sarah AlSamad

Other Videos

- HR Excellence Conference & Awards 2024 - **Promo Video**
- HR Excellence Conference & Awards 2024 - **Lucky Draw**
- HR Excellence Conference & Awards 2024 - **Awards Ceremony**





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Conference Venue

The **HR Excellence Conference & Awards 2025** will be held at **Salwa Sabah Al-Ahmad Theater & Hall**, a Premier Venue that matches our growing scale and ambition. Anticipating **65%** more Attendees compared to last year; we are expanding our reach and moving to a venue that offers a more elevated and impactful experience for everyone involved.



Click on the Map above to get the Venue's Directions





This is a Preliminary Blueprint of the Event Space



- 1. The Registration Station** will serve as the space for Attendees to collect name tags at the start of the Conference and to receive their Certificates of Attendance upon its conclusion.
- 2. The Exhibitors' Booth,** will be positioned in a well-connected layout that encourages smooth visitors flow (Only 10 Booths are available).
- 3. Stage** is designed for maximum visibility and engagement as it will serve as the main focal point of the Conference.
- 4. The Buffet Area** is spacious area to ensure smooth flow and avoid crowding. while serving refreshments and lunch.
- 5. VIP Lounge (For our VIP Guests)**
- 6. Prayer Rooms (For Ladies and Gentlemen)**
- 7. Lower Shaded Terrace** is an outdoor space overlooking the sea; offering Attendees a refreshing sight to relax, network, or take a break between sessions.
- 8. Coffee Stations** are open for any company that wishes to provide their coffee for the Conference Attendees.





Sponsors & Exhibitors

We are pleased to announce that sponsorship and exhibitor rates for 2025 will remain the same as last year. This decision reflects our commitment to long-term partnerships and our appreciation for the support that helped make the previous Conference a Grand Success. By maintaining the same pricing, we aim to provide continued value while expanding reach and visibility through a larger audience and enhanced Event experience.

Diamond



Amount: K.D 5,000
Only One

- One Keynote Presentation on HR-Related Topic, and One Panelist Participation in any Panel Discussion of Choice.
- Special Design Post to be published 5 times on all NSMC Social Media Platforms.
- Honorary Privilege of joining the Awarding Committee with HRCI Representatives during the Awards Ceremony.
- CEO & CHRO Front Row (VIP Seats).
- 12 Free Seats for Organizational Team Members.
- Logo display on all Conference Marketing and Printed Materials & Platforms.
- Shield of Appreciation (Only for this Sponsor).
- Free Application to all the Organizational Awards.
- 10% Discount on any HRCI Certification Program (aPHRi, PHRi, SPHRi, or GPHR) for 15 Learners (Valid from September, 2025 until August, 2026).
- 15% Discount on any HRCI Recertification Program (Certified HR Auditor, Certified in Kuwait Labor Law, Certified Professional Trainer, Certified People Analyst... etc.) for 15 Learners (Valid from September, 2025 until September, 2026).

Platinum



Amount: K.D 4,000
Only One

- One Panelist Participation in any Panel Discussion of Choice.
- Special Design Post to be published 4 times on all NSMC Social Media Platforms.
- CEO & CHRO Front Row (VIP Seats).
- 9 Free Seats for Organizational Team Members.
- Logo display on all Conference Marketing and Printed Materials & Platforms.
- Free Application to Six Organizational Awards.
- 10% Discount on any HRCI Certification Program (aPHRi, PHRi, SPHRi, or GPHR) for 10 Learners (Valid from September, 2025 until August, 2026).
- 15% Discount on any HRCI Recertification Program (Certified HR Auditor, Certified in Kuwait Labor Law, Certified Professional Trainer, Certified People Analyst... etc.) for 10 Learners (Valid from September, 2025 until September, 2026).





Golden



Amount: K.D 3,000
Only Two

- Sponsorship Post published 3 times on all NSMC Social Media.
- CEO / CHRO Seat (VIP Seat).
- 6 Free Seats for Organizational Team Members.
- Additional Seats for K.D 40 instead of K.D 80 – Up to 6 Seats.
- Logo display on all Conference Marketing and Printed Materials & Platforms.
- Free Application to Three Organizational Awards.
- 5 % Discount on any HRCI Certification Program (aPHRi, PHRi, SPHRi, or GPHR) for 15 Learners (Valid from September, 2025 until August , 2026).
- 10% Discount on any HRCI Recertification Program (Certified HR Auditor, Certified in Kuwait Labor Law, Certified Professional Trainer, Certified People Analyst... etc.) for 15 Learners (Valid from September, 2025 until September, 2026).

Silver



Amount: K.D 2,000
Only Three

- Sponsorship Post published 2 times on all NSMC Social Media Platform.
- CEO / CHRO Seat (VIP Seat).
- 3 Free Seats for Organizational Team Members.
- Additional Seats for K.D 40 instead of K.D 80 – Up to 6 Seats.
- Logo display on all Conference Marketing and Printed Materials & Platforms.
- Free Application to One Organizational Award.
- 5 % Discount on any HRCI Certification Program (aPHRi, PHRi, SPHRi, or GPHR) for 10 Learners (Valid from September, 2025 until September, 2026).
- 10% Discount on any HRCI Recertification Program (Certified HR Auditor, Certified in Kuwait Labor Law, Certified Professional Trainer, Certified People Analyst... etc.) for 10 Learners (Valid from September, 2025 until September, 2026).

Exhibitors (Only Ten)

Amount: K.D 600

Benefits

- Exhibitor Post published 3 times on on all NSMC Social Media Platforms.
- 3 x 2.5 Booth Space – Design and Materials to be shouldered by the Exhibitor.
- 2 Free Seats for Exhibitor's Staff – Additional for K.D 50 / Staff.
- VIP Invitations to 5 Participants (Clients) at K.D 50 instead of K.D 80.
- Logo display on all Conference Marketing and Printed Materials & Platforms.
- Exhibitor's Profile published to the Conference Website.





Excellence Awards

The **HR Excellence Awards** will return to honor outstanding Individuals and Organizations that have demonstrated Excellence, Innovation, Leadership, and Impact in the field of Human Resources. With a larger audience and greater visibility in 2025; the Awards will continue to spotlight the best practices and success stories that inspire the HR Community. It is a unique opportunity for professionals and organizations to gain recognition for their contributions and leadership in shaping the **Future of Work**.



Organizational Awards

- HR Certification Champions
- HR Recertification Champions
- Employee Experience Heroes
- CSR Leader of the Year
- Best HR Digital Transformers
- Employer of Choice 2025
- Employee Wellness Advocates
- Employee Learning Innovators
- Women Empowerers
- HR Team of the Year
- Next Generation Promoters

Individual Awards

- Best Keynote Presenter
(Day One and Day Two)
- Best HR Expert
(Day One and Day Two)
- HRBP of the Year
- HR Rising Star of the Year
- HR Influencer of the Year
- HR Leader of the Year
- People's Choice Leader of the Year
- HR Manager of the Year
- Change Agent of the Year





Speakers, Panelists, and Experts



A Call for Speakers, Panelists, and Experts is now open

This year's conference will once again feature a diverse lineup of Influential Speakers and Expert Panelists from across the HR Field—Locally and Internationally. Their insights will drive meaningful conversations and offer valuable perspectives on the **Future of Work**. If you are passionate about sharing expertise, leading discussions, or contributing to the advancement of HR; we invite you to contact us to express your interest in participating.

The Final List of Speakers and Panelists, along with the Full Agenda, will be announced at a later stage.

Registration Fees

Registration for the Conference will be open soon for individuals and organizations. Attendees are encouraged to register early to secure their seats, as space is limited and demand is expected to be high.

Registration Fees – Individuals

Early Birds Fees
K.D 65 / Participant
(16th of August Until 30th of September)

Standard Fees
K.D 80 / Participant
(1st of October Until 13th of November)

Registration Fees – Corporate

Early Birds Fees
K.D 60 / Participant
(16th of August Until 30th of September)
For more than Five Attendees

Standard Fees
K.D 70 / Participant
(1st of October Until 13th of November)
For more than Five Attendees





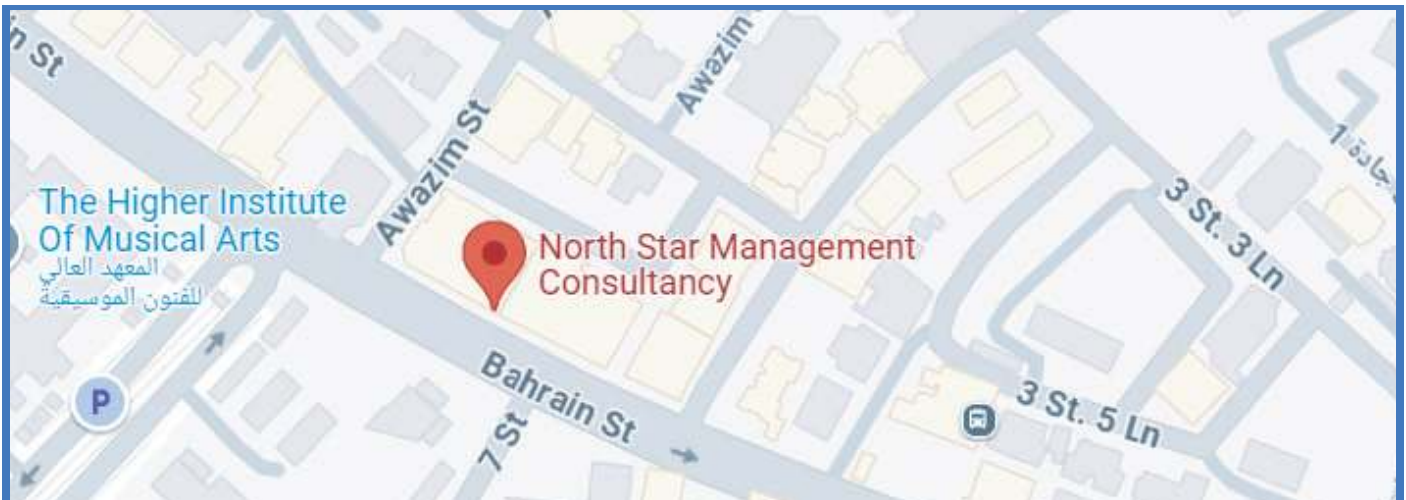
Social Media

Follow us on our Social Media channels to stay updated with the latest news, announcements, and highlights.



Click on the above icons to be directed to our Official Page

Contact Info & Location



Click on the Map above to get the NSMC Office Directions

Contact Number: +965-6776-9123

Website: www.nsmc.com.kw

E-mail: info@nsmc.com.kw

Thank You

